

INFORM TO FORM

THE EDUCATIONAL ACTIVITIES
OF GUANDONG ITALIA
AND MR MAGNUS



Decor Lab® INTERIOR STYLE SOLUTIONS

In via Tortona 36, in the beating heart of Milanese design, stands **Decor Lab**, a multifaceted space in which architects, designers, manufacturers and brands meet for a rich exchange of knowledge and experiences.

We at Guandong Italia are proud partners and founding members of this special meeting space, which we use to train and educate all actors in the world of visual communication in terms of sustainability, plastics and their best use in the service of creativity.

SCHOOLS

One of the projects for the next few years is to bring the **culture of plastic and its disposal and recycling** to schools of all levels. Because we are firmly convinced that the protection of our environment and the correct information on sustainability cannot have a future except in the **new generations**.

Our task today is to **educate, train, answer** curiosities and questions with reliable data and solid foundations.

PLASTIC FANTASTIC! AN INFINITE AND VIRTUOUS CYCLE

CONVERSION

Did you know that? Plastics, once divided by type, are used for the **production of energy** or reconverted to new use through a granulation process that makes them perfect for **making new packaging and items in recycled plastic**.



The use of plastic helps us in many daily actions, ensuring cleanliness and practicality. In addition, it is estimated that plastics have a useful life of over 50 years!

USE

The urban rubbish collection system delivers waste from city collection to centers specialized in the conversion of plastic materials.

There, the plastic collected is screened by type and sent to the subsequent recycling phases.

COLLECTION

Making a correct rubbish collection is essential for the right recycling of this important material. After all ... a plastic bottle does not end up in the ocean by itself, someone threw it there!

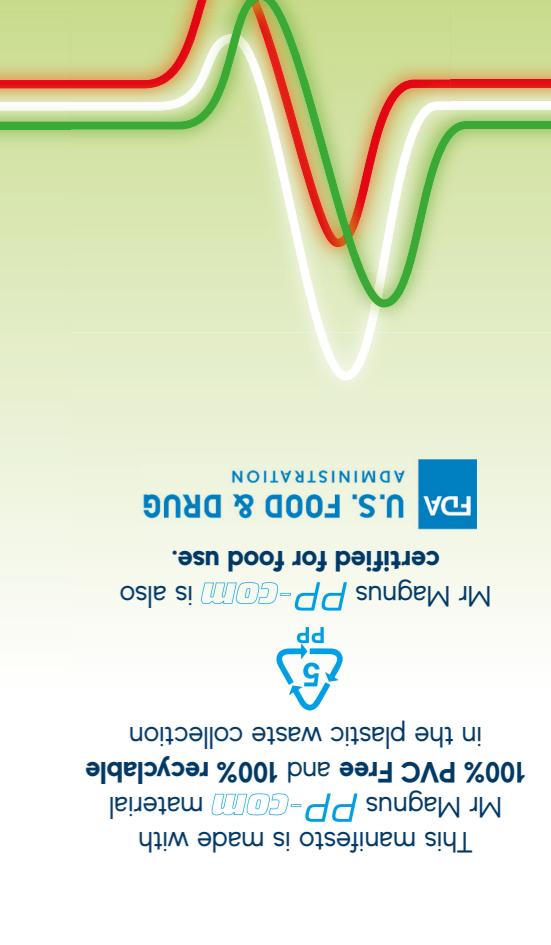
Foto Corepla e PlasticsEurope

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Partners & Memberships

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PLASTICS... YES, BUT CLEAR!



ONLY RENEWABLE ENERGY



USE OF WATER DISPENSER AND WATER BOTTLES



100% RECYCLED AND RECYCLABLE



ENVIRONMENTALLY CONSCIOUS TRANSPORTERS

A FAMILY STORY

For us, at Guandong Italia, people are at the heart of everything we do. That's why we don't just provide solutions for digital printing and visual communication, in fact, we take care of every solution with commitment and passion, making quality and relationships the fundamental basis because growing together is our most important daily commitment.

At Guandong Italia, we strive to ensure that our work environment is the best possible.

For example, our recreational areas are not just a place for relaxing, but also spaces where people can grow personal relationships, talk about common projects, sustainability and future values on which to lay foundations for years to come.



"...some may just see a seedling.
We see Future coming to Life."

Daniele Faoro, Team Principal

PLASTICS... YES, BUT CLEAR!



ENVIRONMENTALLY CONSCIOUS TRANSPORTERS

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RI Retail Institute
ITALY

As a partner of Retail Institute Italia, we are committed to spreading the culture of handling and managing plastics throughout the retail sector.

The use of plastic supports in visual communication makes the experience inside the store more interactive, dynamic and easy to manage for the staff: our role as experts leads us to directly train all the people involved also on the issues of correct disposal of materials at the end of their use.

SCHOOLS

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THE CLEANING OF SEAS AND OCEANS

Guandong Italia is a leader in the field of environmental protection and recycling. We are committed to collecting and treating the billions of tons of plastic waste that pollute our oceans and seas. The new project aims to collect and recycle plastic waste from the world's oceans and seas.

THE CLEANNING MEDIA CONTRIBUTE TO SUSTAINABILITY

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200 TREES FOR THE FUTURE

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THE NUMBERS OF OUR SUSTAINABILITY

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WHO CHOOSES GUANDONG RECICLES!

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SUSTAINABILITY IN OUR COMMITMENT

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Our Initiatives

- PVC free
- 4Ocean
- Paper
- Recycled
- Recyclable
- EN 71
- REACH
- Harm
- Global Recycled Standard
- Our Certifications

