INFORM TO FORM

THE EDUCATIONAL ACTIVITIES OF GUANDONG ITALIA AND MR MAGNUS



As a partner of Retail Institute Italia, we are committed to spreading the culture of handling and managing plastics throughout the retail sector.

The use of plastic supports in visual communication makes the experience inside the store more interactive, dynamic and easy to manage for the staff: our role as experts leads us to **directly train all** the people involved also on the issues of correct disposal of materials at the end of their use.



www.guandong.eu

aniino.sungamim.www

#quandongitalia



In via Tortona 36, in the beating heart of Milanese design, stands **Decor** Lab: a multifaceted space in which architects, designers, manufacturers and brands meet for a rich exchange of knowledge and experiences.

We at Guandong Italia are proud partners and founding members of this special meeting space, which we use to train and educate all actors in the world of visual communication in terms of sustainability, plastics and their best use in the service of creativity.

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behaviour, which also includes our employees, partners and suppliers knowing and respecting the internal and external rules and effective laws and regulations. For this we have drawn up and our company. It is therefore up to all of us to renew this trust daily through correct and sincere Our most valuable asset is the trust that our customers, shareholders and suppliers have in

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As our attitude is to look to the future, 2030 is just around the corner.

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published our Code of Ethics and our Code of Conduct.

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AND OUR CODE

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One of the projects for the next few years is to bring the culture of plastic and its disposal and recycling to schools of all levels. Because we are firmly convinced that the protection of our environment and the correct information on sustainability cannot have a future except in the **new generations**.

Our task today is to educate, train, answer curiosities and questions

with reliable data and solid foundations.

PLASTIC FANTASTIC! AN INFINITE AND VIRTUOUS CYCLE

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Did you know that? Plastics, once divided by type, are used for the **production of energy** or reconverted to new use through a granulation process that makes them perfect for making new packaging and items in recycled plastic.

RECYCLI

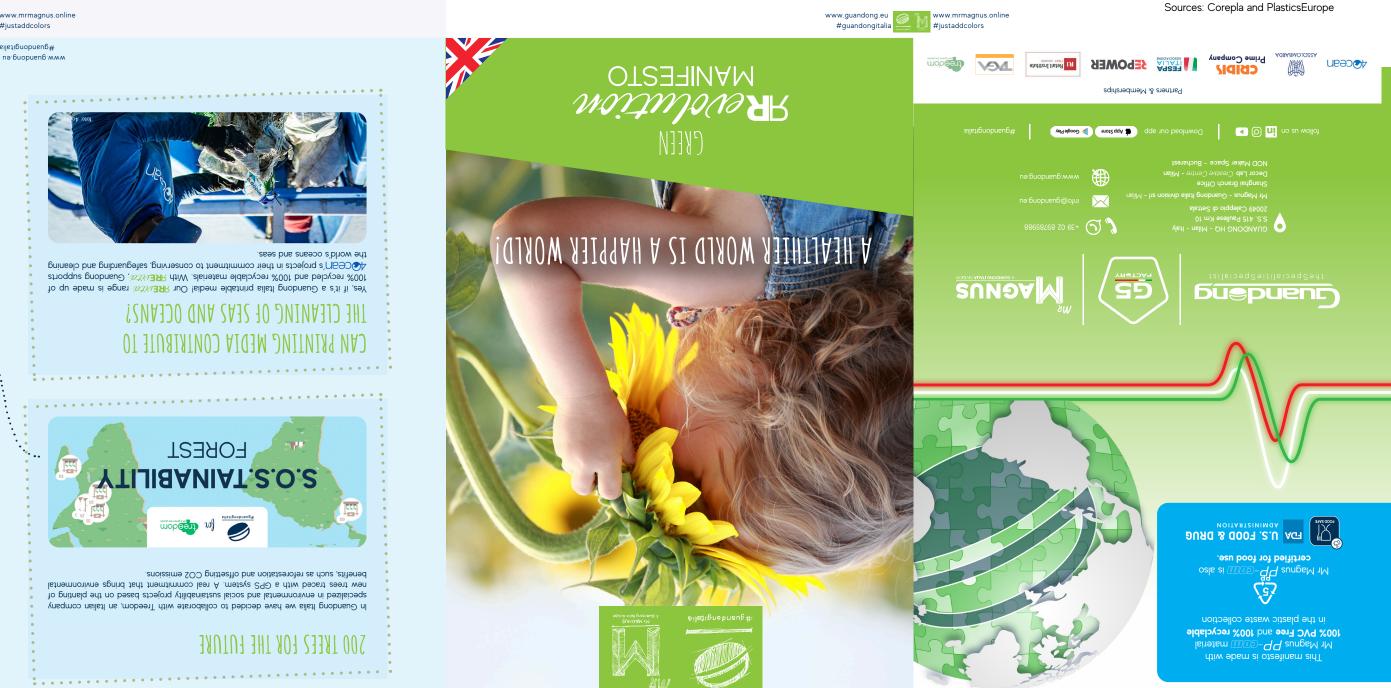
ENERGY

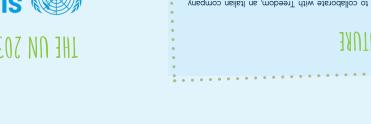
The use of plastic helps us in many daily actions, ensuring cleanliness and practicality. In addition, it is estimated that plastics have a useful life of over 50 years!

The urban rubbish collection system delivers waste from city collection to centers specialized in the reconversion of plastic materials There, the plastic collected is screened by type and sent to the

subsequent recycling phases.

Making a correct rubbish collection is essential for the right recycling of this important material. After all ... a plastic bottle does not end up in the ocean by itself, someone threw it there!







the next several years will lead us to cover as much of these growing needs as possible. Guandong Italia, some objectives have long been realities and our sustainability program set for for Sustainable Development, promoted by the UN. Thanks to the activities already promoted in

This is why we share and adhere to the 17 goals to transform our world included in the 2030 Agenda

wen tolus HoA T T A A A A A A A A A	37% OF RECYCLED MEDIA Record on range which across our range which we aim to increase over the corning years, over the corning years, over the corning years,	And the second s	+11 NEW GREEN PVC-free, totally recycled and recyclable, introduced in the new Digital Collection MM22, Collection MM22, clearly marked with our green leaf icon.
oni2			
Gree incre tud	leldenisteue %001	dispenser in collaboration with BWT.	in pollution.
d	such as catalogues, price lists and brochures. Paper is sometimes still essential, but ours is	initiatives and policies conducted in the company, including the installation of a water	every year, completely from industrial waste which would otherwise result

sauch as catalogues, tor all printed materials,

certified paper used





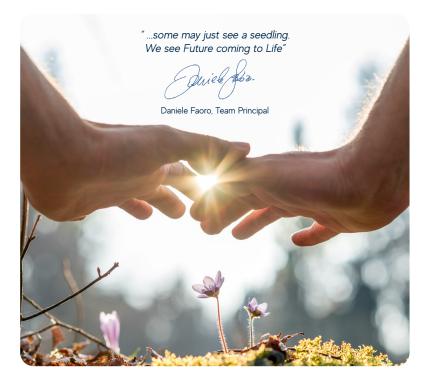
For us, at Guandong Italia, people are at the For example, our recreational areas are not heart of everything we do. That's why we just a place for relaxing, but also spaces where don't just provide solutions for digital printing people can grow personal relationships, talk and visual communication; in fact, we take about common projects, sustainability and care of every solution with commitment and future values on which to lay foundations for passion, making quality and relationships the years to come. fundamental basis because growing together is our most important daily commitment. At Guandong Italia, we strive to ensure that our work environment is the best possible

A FAMILY STORY

PVC-fr

bowaer recyclea

of graphite and iron



PLASTICS... YES, BUT CLEAR!

Guandong Italia's core business is the production, distribution and promotion of printable media. Most of these are based on plastics. In a world increasingly sensitive to its future, we will always commit to do our part and with this, we've taken a clear and transparent position. Since 2007, on entering Guandong Italia, you'll find no drinking vessel or cutlery that isn't recyclable, as well as any plastic bottles. On the contrary, you will find a Team of people dedicated to reducing their environmental impact, helped by the promotion of sustainable initiatives, such as the use of reusable water bottles, the reuse of paper and awareness of the correct **recycling**

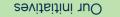
of waste. You will find 100% recycled and 100% recyclable materials, including product and



shipping packaging. We only use renewable energy and we prefer transporters that offset USE OF WATER DISPENSER AND WATER BOTTLES their CO2 emissions, as we truly believe that a

ONLY RENEWABLE ENERGY







Our certifications

TN3MTIMMOD AUO NI YTIJIAANIATSUS



thanks to plastic-tree

of water saved in a year







IAIJATI JNOQNAUD 70 THE GREENEST PRODUCT BAUJERR **JO** NJIJM JNAUOZ I **YOU CAN MAKE** PLASTIC BOTTLES 139 #, 81 HTIW

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Source of data Corepla National Consortium for the collection, recycling and recovery of plastic packaging





A Guandong Italia division **Nr MAGNUS**

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A PARK BENCH

YOU CAN MAKE

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