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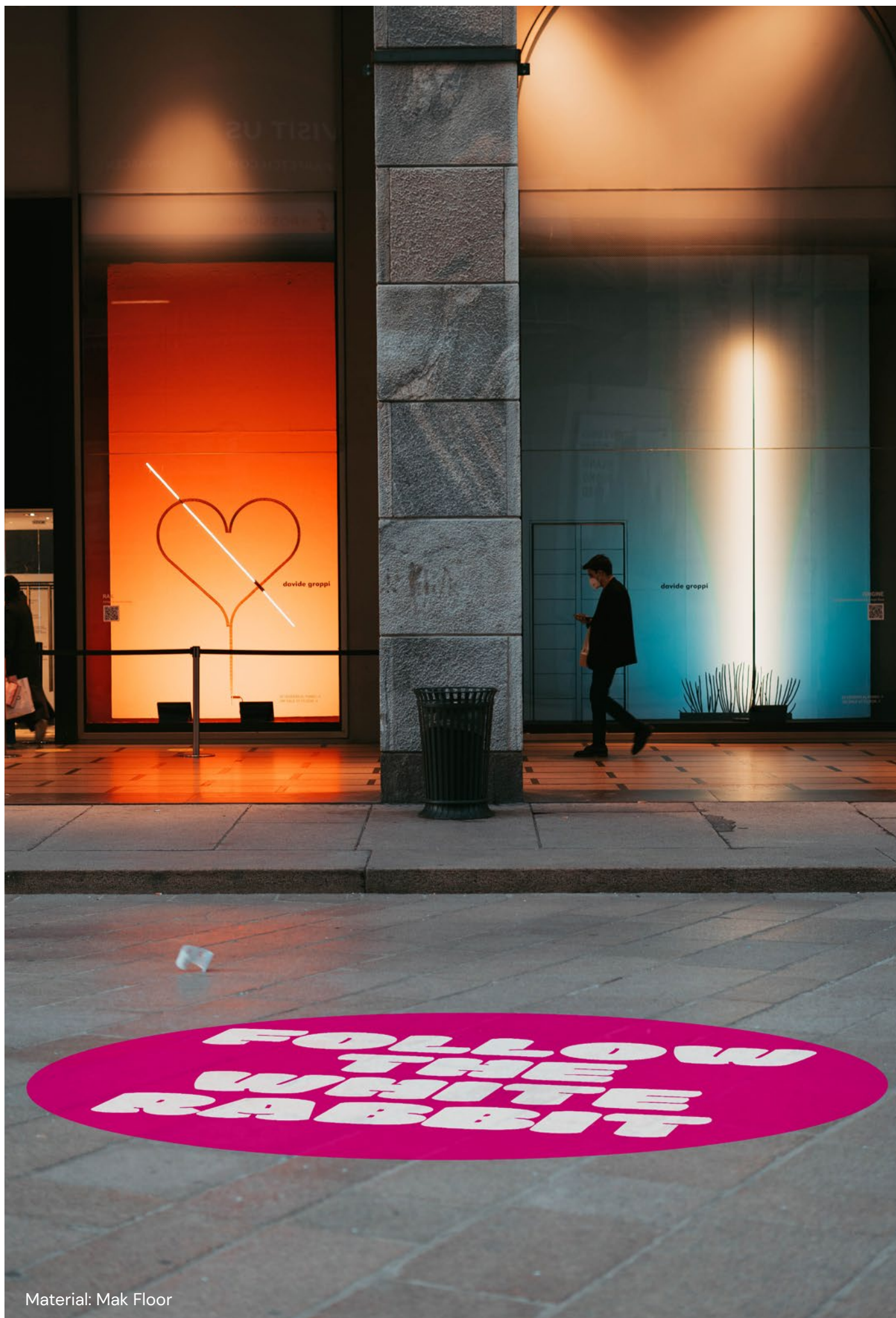


**Practical guide to materials  
for temporary set-ups  
at Milano Design Week**



**FUORISALONE.IT**



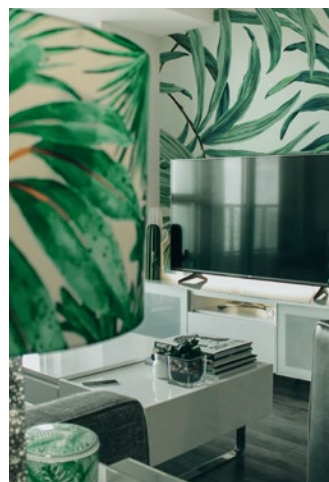


Material: Mak Floor

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# Features to look for



## Temporary

Temporary materials allow for experimentation without committing long-term resources.

This enables the creation of a dynamic and ever-changing atmosphere that adapts to the different needs of visitors and scheduled events.

Temporary materials can be easily replaced or modified to create new configurations. This category includes all nano-technological materials that adhere to surfaces without the need for adhesives, or magnetic overlapping systems that allow for the creation of panels with easily interchangeable and reusable graphics for future editions.

## Safe for surfaces

The use of removable and glue-free materials is of great help in preserving the delicate and valuable surfaces of the spaces that often host events during the Fuorisalone. These materials are designed to adhere to surfaces without damaging them, thanks to innovative bonding techniques that do not require the use of adhesives or solvents. This way, they can be used to cover walls, floors, furniture, and other surfaces without ruining them. In addition, removable plastic materials can be easily taken off and reused in future editions of the event or in other contexts, without leaving residue or damaging the underlying surfaces.

## Easy to apply

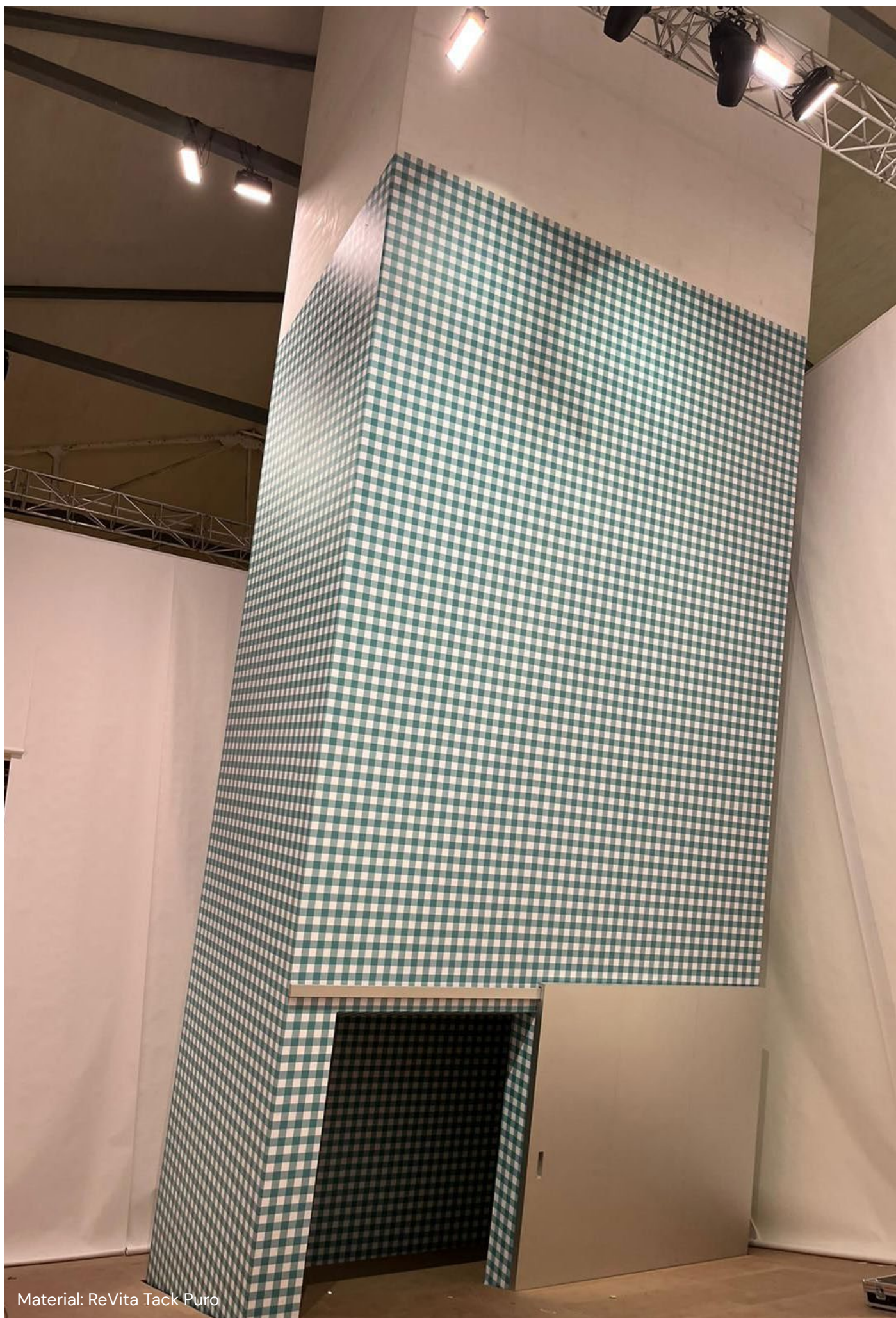
Reducing installation and dismantling times while maintaining the highest quality of set-ups is an important advantage that also plays a decisive role in managing event budgets. Choosing the right materials makes application fast and safe: for example, there are supports with patented Air Release technology that allow for application even on large surfaces without creating bubbles or wrinkles.

Materials with nanotechnology even allow surfaces to be coated without the use of adhesive, allowing not only for immediate application but also for 100% residue-free removal.

## Sustainable

The use of recycled plastic materials, which reduces waste and dependence on fossil resources, is now essential. A wise and careful selection of these materials can contribute to reducing the environmental impact of set-ups and promoting the circular economy, contributing to the sustainable development of the entire sector. Plastic is now considered the number one enemy, but we often ignore that, on the contrary, it can be a great resource. Innovative plastic materials, in fact, offer the possibility of creating 100% recyclable and recycled set-ups, without sacrificing strength and installation quality.





Material: ReVita Tack Puro



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**wally**  
wall-decor 2.0



**TAP**  
self-adhesive textile



**ReVita**  
repositionable



## Indoor set-ups

### Walls



**Tack Puro**  
eco textile



**ReVita**

eco textile



**M&F**

magnetic and ferrous system



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# Indoor set-ups

## Floors



### Carpet Floor

A special material specifically designed to be applied to delicate surfaces such as carpets and rugs without damaging them, providing the right degree of slip resistance when walking.

### Certification

---



Anti-slip



Flame retardant



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# Indoor set-ups

## Floors



### ReVita Tack Puro

A repositionable fabric created from recycled PET bottles, perfect for ultra-delicate and valuable floors such as parquet and marble. Thanks to nanotechnology, it adheres to the surface without the use of glue.

### Certification



Anti-slip



PVC free

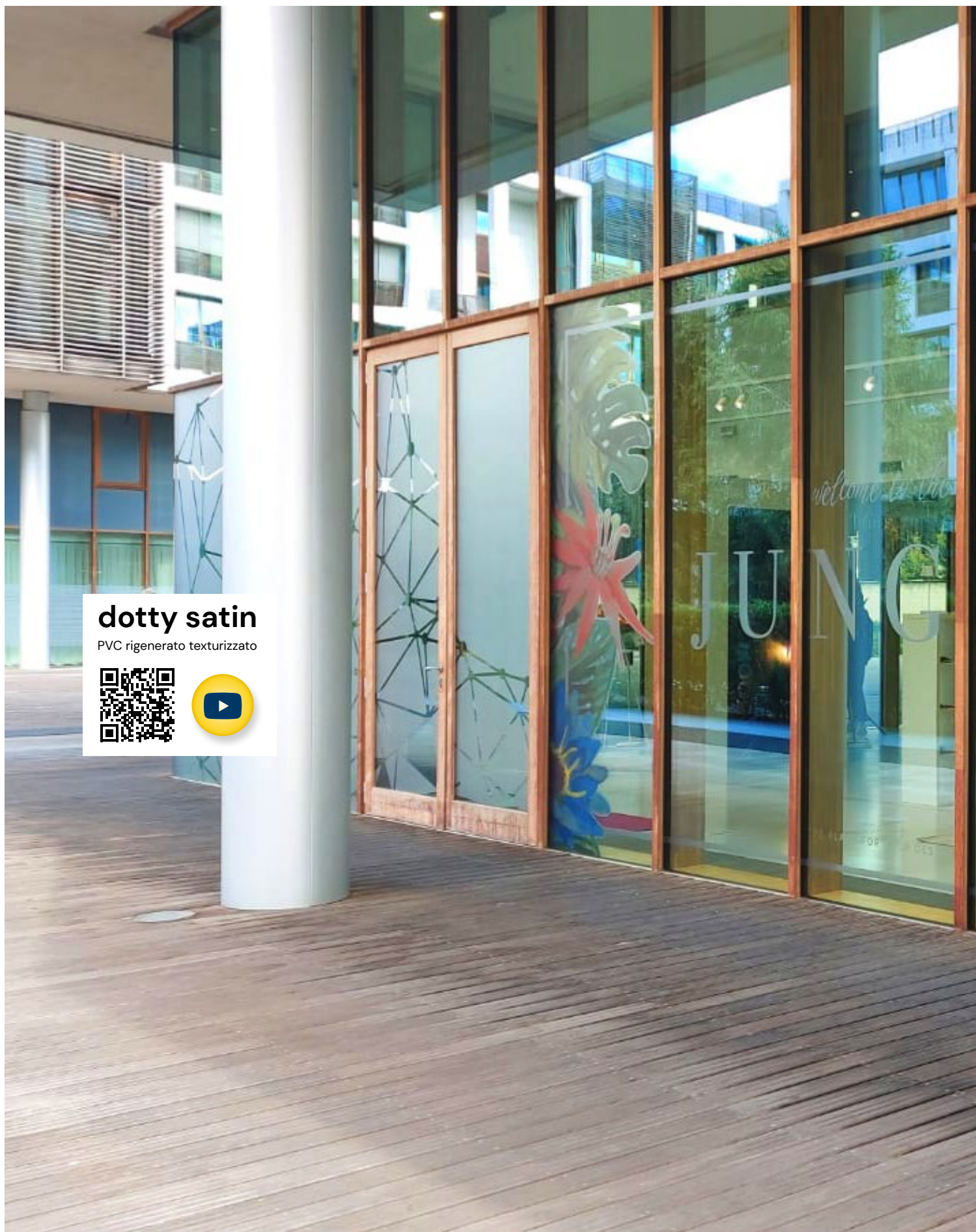


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**dotty satin**

PVC rigenerato texturizzato



## Outdoor set-ups

### Windows



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## Certification



Flame retardant



Regenerated PVC



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# Outdoor set-ups

## Floors



### Mak Floor

A material designed for all difficult outdoor floors, safety areas, and high-strength applications. It has an extra non-slip finish certified R13, which allows for safe graphics to be created for outdoor use.

### Certification

---



Anti-slip



Flame retardant



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# Outdoor set-ups

## Floors



### Shop Sign

A material perfect for short-term outdoor applications and wayfinding. It has a certified R10 slip-resistant grip that ensures excellent foot hold.

### Certification

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Anti-slip



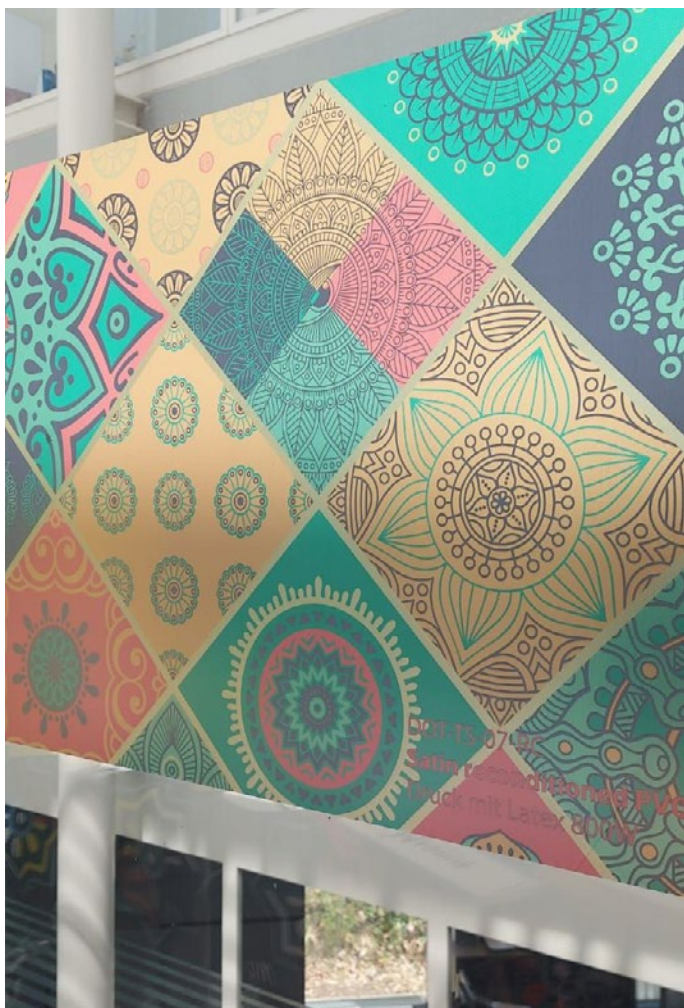
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# Be inspired



1



2



3

In the pictures:

1. Dotty Satin
2. TAP | Self-ashesive polyester textile
3. ReVita Tack Puro
4. Wally PET
5. Magnetic&Ferro system on walls and Shop Sign on floor
6. ReVita applied with wallpaper glue





4



5



6





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